

REPORT FORMAT FOR THE RESULTS OF THE CHALLENGE TEAM

Name of the Challenge: Bauhaus in Re/Co-designing the Cities
Challenge Owner: Margarita Dorovska
Facilitator: Ljubo Georgiev

Date: 21.10.2022
Team members: 25

Name of the Proposal

Christo is ours and Jeanne-Claude

Description of Proposed Actions [Action orientation is extremely important]

- Forming teams
- Working with the space
- Developing audiences
- Building identity

What will this achieve? What is the societal impact?

The creation of a unique space dedicated to creation that is going to add to the Gabrovo identity and raise the town's self-esteem, to build an international image of the town of Gabrovo, and most importantly support and enrich the artistic development in Bulgaria, leading to well-equipped and more accomplished artists.

Who is Responsible?

A new cultural institution, represented at first by a temporary body – Department of the Museum of Humor and Satire

Who will be involved? (In society? In the Challenge team?)

- The local community (Gabrovo and the region)
- Artists
- Educational institutions
- International cultural organizations
- Collaborators of Christo and Jeanne-Claude

Description of the best ideas

- Do not mummify, but Christofy – meaning that we do not aim to copy their ideas, but rather unite around them and use them as pillars of the organization and its values
- Involving, engrossing process – try to involve the communities from the start in order for them to recognize and become fond of the Centre
- Adaptive approach – prototype different options for the organization structure and keep it flexible, while trying to find the best solution
- Organic development – to start from what we have and try to make the best use of it, build it step by step, and involve the communities in the building process. Do not aim for a ready and brand-new space that will open its doors and start working.

1st Steps: What must happen in the next 6 weeks? Who should do what?

- (1) What to do + (2) Who takes part + (3) who is responsible
- Create the Manifesto – involved are the Initiative Committee + participants in the Innovation camp + other people who want to be involved in the project
 - Find a Project Coordinator – involved are the Mayor + Initiative Committee
 - Create Working Groups (architects, legal, administrative, social development, content, urbanists) – involved are the Mayor and the Initiative Committee
 - Activation of a temporary affiliate body of the Museum of Humor and Satire – involved are the Mayor, the Museum of Humor and Satire, and the Initiative Committee
 - Attract a Art Director – involved is the affiliate body
 - Start a campaign focused on the reputation of Christo

Prototyping: What must happen in the next 6 months? Who should do what?

- (1) What to do + (2) Who takes part + (3) Who is responsible
- Working groups start prototyping the model that should be implemented and create an action plan – involved are the Working groups, the society, attracted experts
 - Forming and engaging the main team – involved are the Department, the Mayor, and the Initiative Committee

- Starting the presentation of the project and involving the communities
- Enabling the communities through interventions in the space – involved are the Department + Communities

Impact in 6 Years

In 6 years the impact of the actions taken would lead to:

Developed network

International presence

Attracted people (artists, tourists, new permanent residents)

The Centre is recognized by the people of Gabrovo

Created a Institute/Generator of art in public spaces

Other relevant information

Another important period would be 6-12 months

Idea for a GAF Event (Gabrovo Art Festival)

Pilot artists' residencies to start early on

To keep an adaptive structure

Suggestions for improving the effectiveness of the Camp