

REPORT FORMAT FOR THE RESULTS OF THE CHALLENGE TEAM

Name of the Challenge: SUPPORT THE DEVELOPMENT OF YOUTH ENTREPRENEURSHIP IN GABROVO
Date: 19-21 st of October

Challenge Owner: Youth Centre, Gabrovo Team members: mixed group , Youth entrepreneurship
Facilitator: Maria Padalski

Name of the Proposal

PODCAST

Description of Proposed Actions [Action orientation is extremely important]

- Establishing a team for Podcast preparation
- Elaborating a 12 months plan for implementation
- Elaborating ideas for life events for promoting of Podcast and networking;
- Design a scenario for Podcats series;
- Contacting youth entrepreneurs, business people, youth influencers, alumni's to inspire
- To promote Widely and wisely the Podcats on youth entrepreneurship among the interested groups
- To ensure support of families, NGO's Non formal groups, businesses, schools, etc.
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What will this achieve? What is the societal impact?

Achievements:

The idea, best practices, learning experiences of Youth entrepreneurship is widely promoted;
A large number you young people indirectly and directly reached;
Young people from Gabrovo and the areas are engaged and motivated to develop and grow in the area of youth entrepreneurship.
A network of supporters of youth entrepreneurship is established and with opportunities to grow;
Established youth team of management and sustaining the Podcat;

Social impact:

A new opportunity for empowering the youth and youth entrepreneurship is in place
A network of active young people and youth entrepreneurs , and supporters from community at large is in place;

The community support and all interested players is in place and is visible;

Who is Responsible?

The Youth Centre, Municipality of Gabrovo and local Partnets

Who will be involved? (In society? In the Challenge team?)

- Youth team,
- leaders of Youth Centre
- NGO's
- Business community
- Schools, families, others

Description of the best ideas

- Design and implementation of the podcast;
- Life events for promotion and networking;
- Other actions with youth groups, and other interested parties
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1st Steps: What must happen in the next 6 weeks? Who should do what?

- (1) What to do + (2) Who takes part + (2) who is responsible
- Establishing the team of young people and management of the Youth Centre,
 - Promoting the idea in the social media - Youth centre Team, local, and municipality's social media writers
 - Identifying business speakers which later on to assign as mentors; (at least 2- 3 people)
 - Design of Podcast scenario and implementation of 2 podcast editions; The youth team assigned;
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Prototyping: What must happen in the next 6 months? Who should do what?

- (1) What to do + (2) Who takes part + (2) who is responsible
- Ensuring further development of the idea,
 - Reflection on lessons learned and continuing with implementation of the plan
 - Recruiting 6 more speakers to take part in the Podcast editions;/ at least 6 Podcast series;
 - Enlarging the number of Local partners;
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Impact in 6 Years

Sustaining the Podcast; The team;
The idea and best practices for Youth entrepreneurship are well promoted;
Large network you active young people, youth entrepreneurs, business people and other leaders established;
Expansion of the Podcast in various ways - editions in English/ or subtitles in order to reach different public and promote experiences at European level;
Successful stories shared and well promoted;
A new generation of local/ regional/ leaders are much visible and respected in the community at large;

Other relevant information

Suggestions for improving the effectiveness of the Camp